



The Month That Was

Key updates and highlights from the [#KalaariFamily](#).



December 2021



From 2021, Seed

We welcome Kindlife, a recent addition to the CXXO & Kalaari Family.

Kindlife is a curated content to commerce marketplace for 'well-being' brands catering to the affluent and conscientious consumer. They are perfectly positioned to capitalise on the growing sentiment around the conscious shift towards environment friendly products.

We are proud to partner with Radhika Ghai, Vidit Jain, and Manasa Garemella in their journey.



From 2021, Pre-Series A

We welcome SamosaParty, a recent addition to the CXXO & Kalaari Family.

SamosaParty is a delivery-first QSR brand focused on tea-time snacks.

We are proud to partner with Diksha Pande and Amit Nanwani as they execute on their vision to make the snacking experience convenient and hygienic while innovating around product flavours.



From 2017, Series A

Jumbotail announced its Series C fundraising.

Nearly 95% of India's \$500B food and grocery market is unorganised, mostly made up of neighbourhood Kirana stores. Jumbotail's full stack platform provides these entrepreneurs with access to staples and FMCG products, along with financial services.

Congratulations to Karthik Venkateswaran and Ashish Jhina. We are privileged to be early partners in your journey to building India's leading B2B food marketplace and new retail platform.

PORTL



From 2021, Seed

Portl was featured as part of Inc42's 30 Startups to Watch in 2021.

Congratulations to Indraneel Gupta and Vishal Chandapeta. Look forward to seeing you realize your vision of bringing connected health and fitness to every home.

ELEVAR



From 2021, Series A

Elevar Sports is the exclusive cricket bat partner for 83, the film that chronicles India's 1983 World Cup Winning Campaign.

Congratulations Aayush Tapuriah and Kunal Joshi. Look forward to seeing you build India's leading sports and apparel brand.

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