

The Month That Was

Key updates and highlights from the [#KalaariFamily](#).



Zocket



hiver

March 2022



From 2022, Seed

We welcome Zocket, a recent addition to the Kalaari Family.

Zocket is building a digital marketing automation platform for 400M+ SMBs globally. Their end-to-end platform helps SMBs generate instant content, publish across different platforms, and optimise ad spending for the highest ROI.

We are proud to partner with Karthik Venkateswaran, Nandha Kumar Ravi, Sundar Natesan, and Mukund Srivathsan in their journey.



From 2018, Series A

Hiver recently announced its Series B fundraise.

Congratulations to Niraj Ranjan Rout, Nitesh Nandy, and the entire Hiver team on this milestone.

The GSuite CRM Market is expected to be \$3B+ by 2025, and Hiver looks set to become the market leader. We're privileged to be early partners in their mission to redefine the customer service experience for enterprises.

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