

# #TheMonthThatWas

*Key updates and highlights from the Kalaari Family / May 2021*



**Koo**

 **ElasticRun**



**zluri**

**CASHKARO**.COM

**simpli|learn**

**MUZIGAL**



**Since 2018, Series A**

**Koo raised \$30M as part of its Series B round.**

**There are over 600M internet users in India, and the majority of us like to consume content in our local language. Koo is providing a platform and a voice to Millions of Indians across all walks of life.**

**Congratulations Aprameya Radhakrishna & Mayank Bidawatka. We are grateful to be early partners in your journey to become one of world's largest social media platforms.**



**Since 2015, Series A**

**ElasticRun has raised \$76M as part of its Series D round.**

**There are over 12M Kirana stores throughout India, which form the backbone of Indian commerce. Traditional distribution networks are broken. ElasticRun is solving this problem through its asset-light variable capacity tech-led distribution platform.**

**Congratulations Sandeep Deshmukh, Saurabh Nigam, and Shitiz Bansal. We are privileged to partner with you from day 1.**

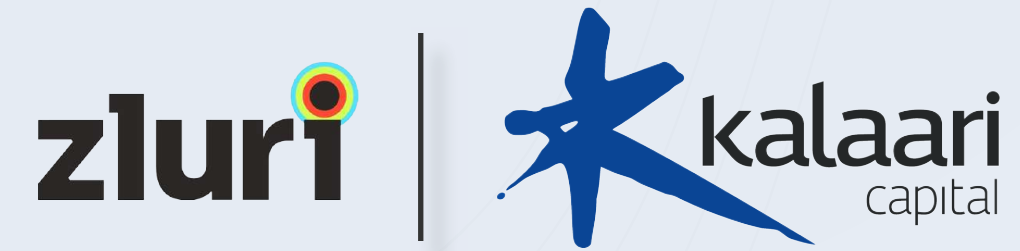


**Since 2014, Series A**

**Dream11 partnered with PUMA in launching their new athleisure label – PUMA x Dream11.**

**The athleisure market in India is growing at 20-25% annually. With over a billion sports fans and rising fan engagement, this will strengthen brand affinity and engagement.**

**Congratulations to Harsh Jain and Bhavit Sheth on this exciting partnership.**



Since 2021, Seed

**Zluri was chosen as a winner in the 2021 TiE50 Awards Program.**

**Congratulations Sethu Meenakshisundaram, Ritish Reddy, and Chaitanya Yambari. We are excited by the progress made by the Zluri team in their vision to help every company effectively manage their SaaS application stack.**



**CASHKARO**.COM



**Since 2015, Series A**

**Swati Bhargava and Rohan Bhargava started CashKaro in 2013, recognizing the potential of E-Commerce in India even at its nascent stage.**

**Since its inception, Cashkaro has enabled 10M users to save over Rs. 500Cr. Today, it is the market leader in online product and price discovery with an added incentive of cashback.**

**Cashkaro was featured on Forbes, where the founders shared their journey so far.**



**Since 2012, Series A**

**With paying customers from over 200 countries, Simplilearn is one of the global leaders in its category.**

**During the lockdown, Simplilearn launched a new product called Skillup - which offers the most in-demand technical skills for free.**

**Krishna Kumar, Founder of Simplilearn, shared his journey of enabling professional upskilling, in an exclusive interview with Financial Express.**



Since 2021, Seed

**Muzigal recently revamped their website and app in an all new avatar!**

**We're proud to be early investors in the company, and look forward to seeing Muzigal become the leading online music learning platform.**



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