

PAY IT FORWARD



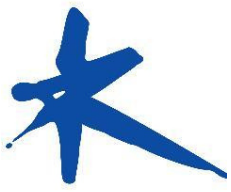
**Lessons from
building India's
leading Investment
Banking Firm**

GAURAV DEEPAK

Co-Founder, Avendus Capital

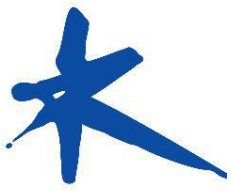
SWIPE





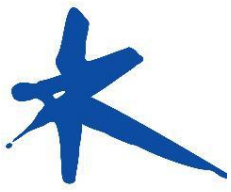
Keep learning from your surroundings.

Whether it's through your fellow colleagues, clients, or bosses - your ability to learn constantly will determine your success.



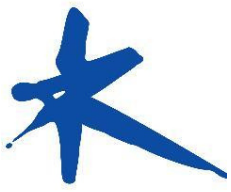
Persevere through crises.

Don't look at crises as just setbacks, look for opportunities that can help you build a strong MOAT.



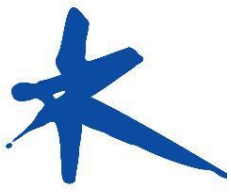
Overcome your biases.

The best way to do so is to keep reading, listening and doing deeper work. It's important to have a viewpoint based on constant learning but don't let this cloud your biases.



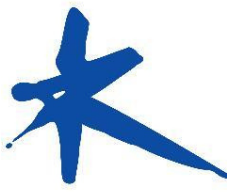
Have a long-term vision of what you want to achieve.

It's important for founders and investors to have open and honest conversations, especially when it comes to tackling short-term setbacks.



Develop a core focus on your fundamentals, while having one eye on the macro trends in the market.

This will help founders develop a long-term competitive edge.



Culture is key.

Deeply care about the growth and development of all your employees, and be genuinely invested in their success.



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