

MARCH 2021

#TheMonthThatWas

Key updates and highlights from the Kalaari Family.





Since 2014, Series A

Dream Sports successfully raised \$400Mn recently, at a valuation over \$4Bn+ providing partial exits to early investors in the company, including Kalaari Capital. Dream11 has returned \$206Mn to our LPs to date. We look forward to continuing to be shareholders in the company.

Thank you, Harsh & Bhavit, for allowing us to play a small part in your journey. We have been privileged to partner with you in building Dream Sports into the leading platform for sports engagement in India.



Perpule



kalaari
capital

Since 2017, Seed

Perpule has been acquired by Amazon.

Congratulations to Abhinav, Saketh & Yogesh on this milestone. We are proud to have been early investors & wish you the best in the years to come with Amazon.



Since 2015, Series A

MyGlamm closed Series C funding round with investments from Ascent Capital, Amazon and Wipro Consumer, valuing the company at more than \$100Mn.

Congratulations to Darpan & Priyanka on leading this space & creating an exciting company. We are proud to have partnered with PopXo & now MyGlamm.



Since 2018, Seed

AllStarGames raised a pre-series A round led by Lumikai and Play Ventures.

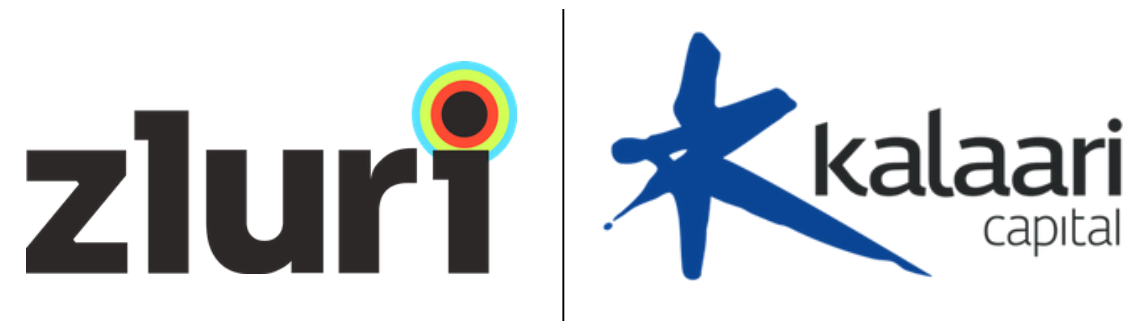
Congratulations to Ninad, Keshav & the entire team on this milestone. We look forward to seeing you build the leading game studio in the country!



From 2021, Seed

We welcome Muzigal, a recent addition to the Kalaari Family.

Muzigal is a digital platform that connects teachers and students to teach and learn music at their own convenience in an easy and affordable way. We are privileged to partner with Dr. Lakshmi and look forward to seeing Muzigal becoming the leading online learning



From 2021, Seed

We welcome Zluri, a recent addition to the Kalaari Family.

Zluri gives companies automated visibility to their SaaS spends and helps them discover, manage, secure, and comply with their SaaS application stack from a single dashboard. Proud to partner with Chaithanya, Ritish, & Sethu. We look forward to seeing Zluri lead in helping companies effectively manage their SaaS application stack.



Since 2015, Series A

YourStory Media recently launched The CapTable — a premium subscription platform for detailed data-driven insights of India's startup ecosystem.

Congratulations to Shradha Sharma , Madhav Chanchani & the entire YourStory team on this new initiative to bridge the information gap that exists in the startup ecosystem.



Since 2012, Series A

Magzter launched 'All you can read' zones at several commercial entities like hotels, hospitals, doctors' clinics, corporate offices and educational institutions in India and US.

They recently partnered with Dubai International Airport to launch the world's first smart reading airport.

Lathika Pai, Country Head, VC & PE Partnerships at Microsoft, spent some time with our Fellows.

Thank you Lathika, for sharing your rich insights and learnings from your incredible journey as a founder of multiple startups, to fostering entrepreneurship in emerging markets and giving back to the community.



Lathika Pai & Kalaari Team



We brought in Womens Day with an incredible conversation with the women founders of the Kalaari Family. We also bonded with our team and celebrated the day by sharing our personal journeys and experiences.



We like having fun and celebrating important moments together. #Holi celebrations with our team!



#KalaariFamily

